

BERINGER

MAIN & VINE™



WHITE ZINFANDEL

BRAND STORY

Find Beringer Main & Vine at the end of Main Street, where the shops slowly fade into the California vineyards, and wine country begins. Main & Vine is a wine where time-honored values blend seamlessly with generations of winemaking craftsmanship to create one of America's favorite wine brands. But Main & Vine is more than a wine. It's anyone's friends and family gather for the simple joy of being together to cherish life's moments. And nothing brings us together like creating shared memories over a glass of wine.

TASTING NOTES

In making Beringer's White Zinfandel, the focus is to highlight the fresh red berry, citrus and melon aromas and flavors, and round them out with subtle hints of nutmeg and clove. The wine has a youthful exuberance that is enjoyable as a sipper on its own, or with a variety of dishes.

WINEMAKING

Winemaking begins in the vineyard and often peaks with the harvest of the grapes that have been carefully tended all year long. Grapes for the Beringer Classics White Zinfandel were picked at the peak of maturity and brought into the winery for gentle crushing. By keeping the juice in contact with the grapes' red skins for approximately three hours, a light blush color was retained. Beringer's winemakers then used slow, cool fermentations to preserve the vibrant, fresh strawberry, honeydew, and citrus aromas and flavors.

KEY SELLING POINTS



Alcohol
10.0%

APPELLATION:
CALIFORNIA

BERINGER MAIN & VINE IS INSPIRED BY OUR BELIEF THAT LIFE
IS BEST WHEN SHARED WITH THOSE WHO MATTER MOST